



# CPEC

## Minutes of the June 9–10, 2009 Commission Meeting

Item 1

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### June 9

#### Commissioners Present

John Perez, *Chair*  
Eric Schockman, *Vice Chair*  
George Caplan  
Lawrence Geraty  
Melinda Guzman  
Pauline Larwood  
David Lopez  
Ralph Pesqueira  
Olivia Singh  
Bruce Varner  
Howard Welinsky

### Call to Order

Chair Perez called the meeting of the California Postsecondary Education Commission to order at 9:02 a.m. on June 9, 2009. Executive Secretary Anna Gomez called the roll.

### Minutes of the March 10, 2009 Meeting

Chair Perez moved, Vice Chair Schockman seconded, to accept the minutes as drafted. Commissioner Larwood abstained. Motion carried.

### Report of the Chair

Chair Perez urged commissioners to contact legislators to discuss the higher education budget and the CSAC–CPEC consolidation proposal, and to call staff and Governmental Relations Committee chair Howard Welinsky for their advice on talking about these issues. He also encouraged commissioners to meet with business leaders, board members, and legislators.

Chair Perez introduced Pauline Larwood, who was appointed by the California Community Colleges Board of Governors on May 6, 2009. Ms. Larwood was appointed as the CPEC alternate in November 2008. The main position is vacant.

Chair Perez presented Commissioner Bruce Varner, representing the UC Board of Regents, with a resolution commending his service to CPEC. He served on the Commission from March 15, 2007 to June 30, 2009. UC Regent Bonnie Reiss will replace Mr. Varner.

### Report of the Executive Director

Executive Director Karen Humphrey introduced UC Scholar Griselda Rodriguez and intern Morgan Haberman. Director Humphrey presented staff member Jan Marcello with a retirement gift. Ms. Marcello had worked at CPEC for over 28 years in various capacities, most recently as a business services officer.

Director Humphrey reported on the state budget, and on staff work developing a strategic plan for CPEC. She added that staff members Kevin Woolfork and Julia Blair have met with legislators and staff over the past few months. They have presented data and information and discussed higher education finance, which is currently a high CPEC priority.

### *Recent meetings*

Director Humphrey reported that she has met individually with about half of the commissioners, all the members of CPEC's Statutory Advisory Committee, and several higher education leaders and policymakers.

She added that along with Chair Perez, Vice Chair Schockman, and Commissioner Welinsky, she will meet with the *Los Angeles Times* editorial board in mid-June. She and ITQ assistant Kaytie Speziale attended UC Merced's first graduation ceremony. She will travel to Washington, D.C. to attend a Title II meeting where she plans to meet NCLB coordinators.

In August, Director Humphrey and Commission Chair Perez will speak at the Association for Gender Equity and Leadership in Education conference in Manhattan Beach.

### *Ethnic Diversity in Higher Education*

Adrian Griffin, Assistant Director, presented fact sheets, *College-Going and University Eligibility: Differences between Racial/Ethnic Groups* and *College Participation by Ethnicity*. They were developed from information he presented to the Legislative Tri-Caucus in February.

Commissioners requested more details about high school dropouts, first-time freshmen, college-going, and the number of college-age people who are in prison, by gender and ethnicity. Dr. Griffin said that staff can analyze student data from K-12 to college, and that data from the Department of Corrections will allow analysis of prison-going compared to college-going.

### *Post-9/11 GI Bill*

Staff member Mallory Angeli discussed the benefits available for veterans in the new bill. A major concern is the way that "tuition" and "fees" are determined in California might affect private universities' participation in the federal matching funds program.

Director Humphrey said she will work with Ms. Angeli to find out how many veterans are projected to apply for benefits, how many would be affected by the tuition and fees issue, so she can discuss it on her upcoming trip to Washington, D.C. Ms. Angeli said that staff from CPEC, CSAC, and the California State Approving Agency for Veterans Education have been working with the Department of Veterans Affairs to find a solution.

### *Public Comment*

CSU Chico faculty member Dr. Kathleen Kaiser addressed the Commission about the ethnic diversity handouts and GI Bill report. She asked about the disparities in college-going and university eligibility on the two handouts. Dr. Griffin said one handout uses first-time freshmen 19 or younger as a percentage of the number of high school graduates from the preceding summer. The number of college-age people may decrease depending on how many people drop out of college.

## **Report of the Statutory Advisory Committee**

Committee chair Todd Greenspan reported on the June 1 meeting. In the committee's review of the program review report, it had requested CPEC staff combine descriptions about future nursing programs at CSU and UC into a separate section. He also discussed the potential effects of reduced state funding, cost increases at the systems, and federal stimulus funds to higher education.

## **Report of the Governmental Relations Committee**

Committee chair Howard Welinsky reported on the May 19 teleconference meeting. Commissioner Singh moved, Commission chair Perez seconded, to approve the minutes of that meeting. Motion passed unanimously.

## Legislative Update

Staff member Julia Blair discussed the bills that the Governmental Relations Committee had taken positions on at the May 19 committee meeting. Vice Chair Schockman moved, Commission Chair Perez seconded, to adopt the positions recommended by the committee. Motion carried unanimously.

Ms. Blair presented information about bills that were substantially amended or staff-recommended position changed since the Governmental Relations Committee meeting. Commissioners voted on the following items.

- AB 224 (Portantino) – Requires CPEC and other postsecondary education boards to broadcast public meetings over the Internet. CPEC staff believe that current practice for audio-streaming meetings is consistent with this legislation. Vice Chair Schockman moved, Commissioner Pesqueira seconded, to change the position from Support to Watch. Motion carried unanimously.
- ACA 24 – (Nestande, Portantino), and SCA 21 (Yee, Ashburn) – These pieces of legislation would repeal provisions in the state constitution relating to UC and make UC subject to legislative control. Commissioner Singh moved, Commissioner Pesqueira seconded, to adopt a position of Oppose on both bills. Motion carried unanimously.

## Item 3 — Budget Update

Staff member Kevin Woolfork described the Governor's newest budget-balancing proposals. Commissioner Larwood requested more information on federal stimulus funding to the community colleges. Director Humphrey said CPEC and others should coordinate a discussion on how to support higher education, the Master Plan, and the state's needs. Chair Perez predicted that the budget situation will negatively affect eligibility rates and college-going rates.

## Recess

Chair Perez called a recess from 11 to 11:10 a.m.

## Presentation by Legislative Staff

Mufaddal Ezzy, consultant to Senate Pro Tem Darrell Steinberg, and Max Espinoza, special assistant to Speaker Karen Bass, addressed the Commission. They discussed the Speaker's and the Pro Tem's plans for higher education and state funding in general, the Master Plan for Higher Education, CPEC's ability to provide data and information to legislators, and the Governor's proposals to decentralize the Cal Grant program and consolidate CPEC and CSAC.

Commissioners asked about governmental reform through a constitutional convention, institutional efficiencies, and priorities for the legislative session.

Mr. Espinoza said the Assembly opposes eliminating CPEC. Mr. Ezzy noted that legislators' understanding of CPEC will be very important.

Commissioner Welinsky asked Mr. Ezzy and Mr. Espinoza about introducing higher education policy during orientation for new members. They said the Speaker is exploring how to incorporate the

topic into training for new members. Because new members choose their priority issues shortly after being elected, CPEC needs to reach them early and make them aware of the Commission's resources. Director Humphrey said CPEC wants to be part of the Master Plan discussion, that the state needs to articulate more clearly the goals of higher education.

## **Recess**

Chair Perez called a lunch recess from 12:03 to 1:32 p.m.

## **Item 5 — CPEC Website**

August Cubillo, supervisor of the Commission's information systems unit, reported on changes to the CPEC website since his last presentation to the Commission in 2008. Mr. Cubillo said the website is the main way for CPEC to present its data. He presented statistics on the number of users, most popular pages, uses of CPEC data, and new types of data reports. Mr. Cubillo demonstrated several new pages, which included interactive maps, expanded data offerings, and enhanced information on existing web pages.

Vice Chair Schockman, Mr. Cubillo, and Ms. Angeli discussed the use of social networking tools beyond the official CPEC website, and the purposes of doing so. Director Humphrey indicated that staff cannot devote much time to social networking sites like Facebook and Twitter.

## **Item 6 — Federal Stimulus Update**

Staff member Jessika Jones discussed the amounts of federal stabilization funds to K-12 and higher education, which will be disbursed at the Governor's discretion. Funds are meant to maintain the 2005–06 base funding levels for education.

Statutory Advisory Committee chair Todd Greenspan said federal stimulus funds include \$30 billion for research projects and \$3 billion for research facilities, and campuses are already applying for and receiving money.

## **Item 7 — Access and Equity for Lesbian, Gay, Bisexual, Transgender Students**

Staff member Mallory Angeli presented policy recommendations for improving campus climates for LGBT students. Vice Chair Schockman requested an annual update on how this student population is being served by systems and campuses.

Commissioner Guzman moved, Vice Chair Schockman seconded, to adopt the report. Motion passed unanimously.

## **Item 8 — Access and Equity for Students with Disabilities**

Staff member Mallory Angeli presented policy recommendations for improving campus climates for students with disabilities. Commissioner Guzman requested staff analyze how budget cuts will affect the systems' abilities to offer staff training and remediation courses for students diagnosed with disabilities at the college level.

Director Humphrey said she will direct staff to put more information and data collection on the website about students with disabilities. She said staff will present annual updates.

Commissioner Larwood moved, Commissioner Singh seconded, to adopt the report. The report was adopted unanimously.

## **Item 9 — Program Planning and Review**

Staff member Stacy Wilson summarized long-range program plans of the systems, enhancements to the program review agreements between CPEC and the systems, and the need to broaden the report to address capital and operational costs associated with program expansion. The higher education systems were pleased that the section on nursing education was revised based on their comments and suggestions. The final version of the report will be submitted for action in September 2009 and will include a discussion of how the state's economic circumstances are affecting program expansion plans. The draft will be shared with various policy analysts and legislative staff members to seek their advice on other analyses that should be included in the final report.

Commissioner Guzman asked whether CPEC would be able to report on the impact of potential budget cuts and reductions of students in various degree programs on workforce demand projections. Director Humphrey said staff cannot analyze how California's needs are being met until it is known how much autonomy the systems will have in deciding their cuts. CPEC could then use the information to compare workforce demand and student demand issues.

Commissioner Pesqueira requested estimates of the cost to CPEC in staff time for any report suggested by a Commissioner. Director Humphrey said that staff will examine costs and determine the feasibility of producing reports like the one Commissioner Guzman requested.

## **Executive Session**

Director Humphrey requested the Commission enter into executive session at 3:27 p.m.

## **Adjournment**

Chair Perez adjourned the meeting at 4:30 p.m.

June 10

### Commissioners Present

John Perez, *Chair*  
Eric Schockman, *Vice Chair*  
George Caplan  
Lawrence Geraty  
Melinda Guzman  
Pauline Larwood  
David Lopez  
Ralph Pesqueira  
Olivia Singh  
Howard Welinsky

### Call to Order

Chair Perez called the meeting to order at 8:43 a.m. on June 10, 2009. Executive Secretary Anna Gomez called the roll.

### Presentation by Marilyn McGrath, CPEC's Representative on the Commission on Teacher Credentialing (CTC)

Chair Perez presented a resolution to Ms. McGrath thanking her for the work with the CTC and CPEC. Ms. McGrath is retiring her position because she is now the president of the California Association for the Education of Young Children.

Ms. McGrath noted that she is the only representative on the CTC from the community colleges. She said she hopes the Commission chooses someone with ties to the community col-

leges because that system serves as a pathway to teacher preparation, and recruits and trains many students to become teachers. She added that the teacher supply is dwindling, and baby boomers are retiring. Math and science are the subjects that need the most teachers.

### Item 10 — ITQ Update

Staff member Natalie Sidarous presented an update on the 2009 programs and other ITQ activities. Commissioner Pesqueira requested that staff report on the outcomes of ITQ projects. Commissioner Schockman requested that staff find ways to increase the visibility of ITQ awards and suggested that staff contact commissioners who may assist in making check presentations to grantees.

### Item 11 — Teacher Professional Development

CPEC intern Hanouvi Agbassekou presented initial findings in a survey of teacher professional development programs. She discussed the funding schemes, the types of teacher training programs, limitations of training, and opportunities for gathering information about what teachers think of professional development programs.

### Presentation on Open Educational Resources

Foothill-De Anza Community College District Trustee Hal Plotkin, and De Anza College statistics professor Barbara Illowsky spoke to the Commission about Open Educational Resources, or OER.

Dr. Illowsky discussed how online, interactive textbooks are decreasing costs, creating collaboration, and transferring knowledge. Faculty and staff can create copyright-free, customizable materials that can be distributed to anyone who wants to learn. Dr. Illowsky said OER increases access and affordability, because almost every public school and community colleges has at least one computer where students can reach the materials.

Mr. Plotkin said OER can help improve higher education and restore public confidence in government because people will see that a government initiative is saving them money. He said the state should invest money in OER so people can educate themselves and gain new skills. For example, when Silicon Valley companies train employees they do not use textbooks. Higher education is us-

ing learning methodologies with materials that have not changed in 100 years but graduates enter workplaces that don't use those methods.

Commissioner Schockman requested staff to convene a taskforce on OER, involving representatives from every educational level. Chair Perez said the OER information is consistent with the Commission's priorities and interests in making textbooks and materials affordable. Dr. Griffin agreed that work on OER could be a worthwhile project.

Mr. Plotkin said the Governor should repeal a three-year funding ban on the 2008 law that enables the education systems to develop OER centers (AB 2261, Ruskin), and allow the systems to seek federal funding. He said CPEC can work with the community colleges Chancellor's Office to support OER projects.

## **Other Business**

Chair Perez reported that no action was taken during Executive Session on June 9.

## **Adjournment**

Vice Chair Schockman moved, Commissioner Welinsky seconded, to adjourn the meeting. Motion passed unanimously. The meeting adjourned at 11:40 a.m.